



# Basildon & Phoenix Swimming Club



**Chairman:** Jason Fergus

**Secretary:** Dawn Nicholls

**Head Coach:** Doug Campbell

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## SOCIAL MEDIA PROTOCOL

This Social Media protocol applies to all parents/guardians/members of Basildon and Phoenix Swimming Club (BPSC) and is in line with the ASA Wavepower Child safeguarding policy and procedures for clubs.

We encourage positive comments on the BPSC facebook page or personal page and/or other social networking sites. Comments that are considered negative will be deleted from BPSC page

### **We would like to draw your attention to the following from the ASA Wavepower**

Whilst social networking can provide exciting opportunities for our club to communicate with members/parents it can also present a number of negative consequences if abused by users such as:

- Cyberbullying through posts which are upsetting to people and often inaccurate
- Causing offence to individuals or other clubs and organisations

There have been occasions where parents of swimmers have used social networking sites to criticise or verbally abuse an organisation, its officers, officials, coaches, teachers, and/or members in an inappropriate and unacceptable manner. This has, in some cases, led to the person who is the subject of the abuse to take action through statutory agencies or statutory legislation to address the comments made.

Parents are expected to behave responsibly as a spectator at all training sessions, events and activities, and treat members, coaches, committee members and parents of other members of any aquatics organisation, be that your child's organisation or not, with due respect in order to meet the ASA's commitment to equality and diversity.

Parents/Members should be aware that posting messages, comments or any other media on a social networking site that breaches the above requirements in an ASA club may breach the ASA Parents Code of Conduct which states that parents behave responsibly as a spectator/volunteer during training/events/meets and treat members, swimmers, coaches, committee members and all parents whether they be parents of their child's club or another club with due respect in accordance with the ASA commitment to equality, diversity and inclusion.